



HF Industries Pty Ltd [ABN 16642637896]

HF Industries Unleashes '**The Phoenix**'!

For Immediate Release

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After more than five years promoting vibration training to the Australian market, HF Industries has unveiled the very latest in **Vibration Fitness Technology** by FreeMotion, '**The Phoenix**', seen for the first time at this year's Australian Fitness Expo.

HF Industries and FreeMotion Fitness have partnered to uniquely position vibration training as an essential part of the whole training protocol including functional strength, cardiovascular, balance and flexibility. We do this under the banner of **FreeMotion Vibration Fitness Technologies**.

Vibration fitness refers to the fact that vibration training is about fitness and not just weight loss, decreasing cellulite, or power enhancement; it is about fitness and the whole picture of fitness. **Technologies** refer to the fact that we as HF Industries and FreeMotion, continue to drive vibration education and programming as an integrated tool to supercharge everything else you do in your training protocol.

With this new product, HF Industries has sought to provide the Australian market with a cost effective commercial quality vibration machine, and with innovative features, like an 'easy move' wheel kit and trouble free service access point. '**The Phoenix**' is set to offer all that and more!

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'The Phoenix' boasts distinctive styling, creating a unique look that will turn heads in the facility. Additionally, this design is durable, making it perfect for many years of use.

'The Phoenix' is an outstanding complement to any fitness facility and with a price tag of just \$9,900 (inc GST), it is now the most affordable commercial vibration machine on the market, fully supported by HF Industries and FreeMotion Fitness, names you know you can trust!

Whether used as a stand-alone profit center or to enhance a personal training session, whole-body vibration training can be easily integrated into any fitness program.

Out of the ashes, **'The Phoenix'** has landed! Don't miss out on this great opportunity to add vibration technology to your facility at a fraction of the cost!

Visit www.thephoenixhaslanded.com for more information or contact HF Industries.

About HF Industries:

HF Industries is a family owned and operated business that has been prominent in the Australian Fitness Industry for more than 30 years. We represent US based equipment brands such as StarTrac, FreeMotion, Balanced Body Pilates, Ab Coaster, Marpo Kinetics, and Power Block.

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